



Introducing Beavs Mobile, the Only Phone Plan Built for Beaver Nation On the T-Mobile Network

Beavs Mobile contributes to Oregon State with every customer payment

Exclusive game day VIP Perks and giveaways for Beavs Mobile customers

CORVALLIS, ORE., Aug. 27, 2025 – Beavs Mobile, the only phone plan built for Beaver Nation, was introduced for immediate availability today by Collegiate Mobile. A product of the collaboration between Oregon State University (OSU), T-Mobile, Collegiate Mobile, and Learfield, the media and technology company powering college athletics, Beavs Mobile is a groundbreaking phone service that allows customers to fund OSU Athletics, take advantage of exclusive game day perks, and showcase their fandom.

Every monthly customer payment results in an automatic contribution to OSU Athletics, student scholarships, or general university programs from Beavs Mobile. There's no extra cost, just extra money to support the team they love.

Designed especially for Beaver Nation, Beavs Mobile offers Student, University Employee, and Fan plans ranging from \$15 to \$45 per month. All plans contribute to OSU Athletics each time customers pay their monthly bills. For example, Beavs Mobile contributes \$3.15 every month for the \$45 plan.

Beavs Mobile makes switching from current wireless carriers easy by allowing customers to keep their current phones and phone numbers, all with no contracts.

EXCLUSIVE GAME DAY VIP PERKS FOR BEAVS MOBILE CUSTOMERS

- **VIP Perks:** At every home game, Beavs Mobile customers can score unforgettable VIP experiences, like the adrenaline rush of high-fiving players charging out of the tunnel or igniting the crowd by 'Revving the Chainsaw' to kick off the 4th quarter.
- **Same Day Beavs Mobile Seat Upgrades:** Beavs Mobile customers can get closer to the action on game day with surprise seat upgrades at Reser Stadium and other OSU sporting events.
- **Beavs Mobile Premium Give Aways:** Beavs Mobile customers will be entered into exclusive, premium giveaways all year long that include exclusive pre-game festivities, sideline and premium level access, game day food and drink freebies, and SWAG from their favorite team.

WHERE CONTRIBUTIONS GO

Customers can choose where they want Beavs Mobile to make contributions at OSU.

1. **Athletic Fund:** Every payment pushes the Beavs further. Customer support ensures OSU Athletics remains a powerhouse competitor now and for generations to come by fueling student-athletes, building championship programs, and securing a future where the Beavs compete at the highest level.
2. **Scholarship Fund:** Root for futures beyond the scoreboard. Beavs Mobile support creates life-changing scholarships, expanding access for high-potential students and strengthening the future of Oregon State, in the classroom and community.

MOBILE PHONE PLAN DETAILS

Customers can keep the phones they love and switch to a plan that matches their love for the Beavs. It's never been easier to make the switch. Learn more about pricing and how easy it is to make the switch at: <https://beavsmobile.com>.

QUOTES

Oregon State Athletics:

"Beaver Nation is defined by loyalty and passion and Beavs Mobile gives fans a new way to live that pride every day. In collaboration with Collegiate Mobile, T-Mobile, and Beaver Sports Properties, we're creating a unique platform that celebrates our community while directly supporting our student-athletes. This is another meaningful step in Oregon State's work to create new ways for fans to engage with and support Oregon State Athletics." Sara Elcano, Deputy AD, External Operations and Advancement.

T-Mobile:

"We're excited to team up with Beavs Mobile and empower its success through our cutting-edge technology, advanced services, and awarded network," said Dan Thygesen, SVP T-Mobile Product, Partnerships & Growth and head of Wholesale & Innovation. "Together, we're confident this collaboration will fuel strong growth on America's largest 5G network."

Learfield:

"Beavs Mobile represents the kind of forward-thinking synergy that delivers meaningful visibility and engagement while extending the reach of Oregon State's brand," said Aaron Babcock, General Manager of Beaver Sports Properties. "This collaboration keeps Beaver Nation more connected than ever, while ensuring their support has a lasting impact on the teams and players they love."

Beaver Sports Properties, the locally based team of Learfield, is the exclusive multimedia rights holder for Oregon State University Athletics and oversees all sponsorship agreements on behalf of the Beavers.

Collegiate Mobile:

“Beavs Mobile gives OSU fans a new way to show support for the team they love,” said Joe Phillips, CEO of Collegiate Mobile. “The tectonic shift in economics for collegiate athletics means universities need to get creative to remain competitive, and Beavs Mobile is a new way to drive university investment.”

ABOUT COLLEGIATE MOBILE

Collegiate Mobile, on the T-Mobile Network, is the only phone service in the collegiate athletics space. Born out of winning and athletics, the company makes it easy for students, faculty and staff, and fans to fund the teams they love simply by paying their phone bills. Husky Mobile then makes contributions directly to the university programs that customers designate.

ABOUT LEARFIELD

Learfield is the media and technology company powering college athletics. Through its digital and physical platforms, Learfield owns and leverages a deep data set and relationships in the industry to drive revenue, growth, brand awareness, and fan engagement for brands, sports, and entertainment properties. With ties to over 1,200 collegiate institutions and over 12,000 local and national brand partners, Learfield’s presence in college sports and live events delivers influence and maximizes reach to target audiences. With solutions for a 365-day, 24/7 fan experience, Learfield enables schools and brands to connect with fans through licensed merchandise, game ticketing, donor identification for athletic programs, exclusive custom content, innovative marketing initiatives, NIL solutions, and advanced digital platforms. Since 2008, it has served as title sponsor for the acclaimed Learfield Directors’ Cup, supporting athletic departments across all divisions.

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